

ON October 1st, 1867, the American excursion steamer, *Quaker City*, with writer Mark Twain aboard, rescued a group of destitute Maine pilgrims from their colony at Jaffa, Syria, near present-day Tel Aviv. Twain described the incident in a letter to the *New York Tribune* the following day.

Alexandria, Egypt Oct. 2, 1867 The Quaker City brings about 30 or 40 of Old Adams's American Colony dupes. Others have deserted before, and 17 have died since the foolish expedition landed in Palestine a year ago. Fifteen still remain outside the walls of Jaffa, with Adams, the prophet. These 15 are all that are left of the original 160 that sailed from Maine 12 months ago, to found a new colony and a new religion in Syria, and wait for the second coming of Christ. The colonists have been sadly disappointed. The colony was a failure, and Christ did not come. The colony failed on account of heavy taxes and poor crops. A discrepancy between the almanac and the Book of Revelations interfered with the Second Advent. Adams, the Prophet of God, got drunk in September, 1866, and remains so to this day. It is hoped that he will see the error of his ways when he gets sober.

This bizarre pilgrimage of 160 Mainers to the Holy Land more than 100 years ago was the subject of national attention and ridicule in its day, and is one of the most extraordinary religious undertakings in the history of New England.

The chief proponent and "prophet" of the pilgrimage was George J. Adams, an ex-itinerant actor-

Left — The steamer Quaker City which, with Mark Twain aboard, rescued some of the Maine pilgrims. Photo courtesy of the Mark Twain Memorial, Hartford, Connecticut.

turned-messiah, who arrived in Maine's Washington County in 1862. Adams had achieved notoriety as a fiery preacher and Elder in the Mormon church following the death of leader Joseph Smith, and as an actor in Boston theatres where his acting was said to be "about as bad as a superlatively good-natured audience could possibly endure." He apparently chose to settle in Washington County because his past was beginning to catch up with him, and he was clever enough to realize that in that isolated area he would escape detection for a time.

Upon arriving in the town of Jonesport, Adams proclaimed himself to be a true descendant of Ephraim of the Kingdom of Israel, and began to organize a new church which he called the Church of the Messiah. Funds were raised to publish a monthly religious journal called *The Sword of Truth*, and Harbinger of Peace which became the official organ of the new church. Carrying the motto, "Truth crushed to the earth will rise again," the journal predicted Christ's imminent return to earth and the subsequent rewarding of the righteous. It also took a firm stand against slavery and decried the evils of liquor, preaching that "man should taste not strong drink which has ruined many a happy family."

The Church of the Messiah grew rapidly due to Adams's considerable organizational talents and his rare ability to electrify and sway audiences. He staged frequent plays, conducted elocution classes, and often had to preach three sermons on Sundays in order to

accommodate all who wished to hear him.

Eventually his parish work came to demand so much of his time that he sold half of his ownership in *The Sword of Truth* to Abraham MacKenzie, a well-respected businessman from nearby Indian River. This partnership further cemented Adams's position within the community and encouraged the conversion of

many skeptics to the new church.

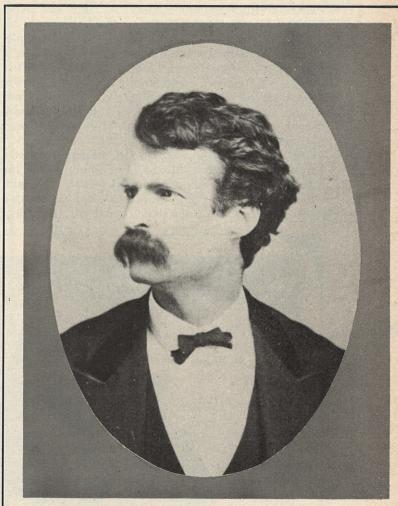
Having gained the confidence and respect of a large number of followers, Adams now proposed his grandiose scheme for founding a colony in the Holy Land. His plan appealed to a diversity of interests. Farmers were swayed by the promise of rich soil and bumper crops. Businessmen were influenced by the prospect of easy profits from commercial ventures including real estate speculation. The more devout followers were persuaded to join the pilgrimage in order to be eye-witnesses to the second coming of the Messiah.

The Palestine Immigration Society was formed with Adams as its president, and funds were solicited for an exploratory trip abroad by Adams and MacKenzie. The two left Jonesport in the spring of 1865, shortly after Lee's surrender to Grant, and were gone about three months. Although a diary of the trip may be found at the Maine Historical Society, many

descendants of colonists doubt that the pair really traveled much farther than New York City.

In *The Innocents Abroad*, Mark Twain's description of Palestine is extremely uninviting:

Of all the lands there are for dismal scenery, I think Palestine must be the prince. The hills are barren, they are dull of color, they are unpicturesque in shape. The valleys are unsightly deserts fringed with feeble



Writer Mark Twain, who filed scathing newspaper accounts of the ill-fated colony in Palestine. Photo courtesy Mark Twain Memorial, Hartford, Conn.

vegetation that has an expression about it of being sorrowful and despondent. The Dead Sea and the Sea of Galilee sleep in the midst of a vast stretch of hill and plain wherein the eye rests upon no pleasant tint, no striking object . . . Every outline is harsh, every feature is distinct, there is no perspective — distance works no enchantment here. It is a hopeless, dreary, heartbroken land.

In contrast, Adams's description of the area must have been very attractive, for upon his return to Jonesport nearly the entire community became infatuated with the prospect of the pilgrimage. Church members were encouraged to sell all their property and pledge the proceeds to Adams in order to finance the trip. According to some reports, a number of members

even borrowed money to help the cause.

On August 11, 1866, after taking aboard enough lumber to build 20 houses, a schoolhouse, and a small chapel, the new three-masted bark, Nellie Chapin, left Jonesport wharf carrying the 160 members of the Palestine Immigration Society — but not Abe MacKenzie who had decided at the last minute to remain in Jonésport. A large crowd of townspeople watched from the shore as the ship set sail. Years later a witness to the departure described the scene in a letter to her daughter: "We could see the ship moving down Moosabec Reach. It was a pretty day. There was just enough breeze to move her. In the stillness we could hear them singing hymns on board. They were waving to those on shore. My mother stood on the steps of our house, and as the ship went out, she folded her hands and said, 'Praise God this day. I've something to be thankful for. I've a father and a mother and brother and sister, and none of them are on that ship.' When the people came back from seeing the ship off, they filed home like a funeral procession. The ship went out to sea from Jonesport between Mark Island and Black Head. That night at midnight, they took sight of the North Star and set her course for the Holy Land."

The *Machias Union* carried an account of the departure, and reflecting much public sentiment of the day, predicted that "Of all the practical illustrations of delusion, we think this will rank with the greatest of modern times."

A FTER six weeks at sea the Nellie Chapin dropped anchor in the Mediterranean just off the shore of Jaffa, Syria. Supplies were unloaded, and under the blazing Syrian sun, construction of the settlements was begun. Before long, serious problems and disappointments began to arise, and by Christmas most of the Colonists felt thoroughly disillusioned. Requests for the purchase of lands having been refused by the Turkish government, the colonists were forced to live in tents and makeshift shelters for several months. Unsanitary conditions caused widespread disease and a number of colonists died. When they were eventually

Below — Bark similar to the Nellie Chapin which carried the pilgrims from Jonesport, Maine to Jaffa, Syria in 1866.



Right — The religious journal published monthly by George Adams and Abraham MacKenzie of the Church of the Messiah. By permission, Houghton Library, Harvard University.

able to lease land for farming, the results, according to Twain, did little to relieve their misery:

Many of the colonists brought horses, and all manner of farming implements, and all seem to have started with a fair amount of money. Adams became custodian of all the funds. They could not have selected a better he has got them yet. He had no money when he started out as a prophet, but now he is in reasonably comfortable circumstances, and his colonists are reduced to poverty. The first crop of the colonists did not return them even the seed they put in the ground. This year they raised what is considered in Syria a very good crop — seven bushels of wheat to the acre — but they had sowed two bushels of seed to the acre; they had to save two bushels out for next year's planting, rents and taxes took rather more than the balance, and so no fortunes were made . . . Foreigners must rent land; they cannot own it. The colonist who raised the best crop this year lost \$500 on it. He thinks if he had raised a better one it would have beggared him. Irrigation would make the rich plain of Jaffa yield astonishing crops of wheat, but at the same time it would make it yield still more astonishing crops of thorns and thistles seven feet high; and, therefore, it would be unwise to irrigate, even if one had the facilities for it.

A single experiment with Maine potatoes was attempted, but this failed due to irrigation problems. Pickaxes had to be used to pry walnut-sized potatoes from the sunbaked soil.

The most bitter disappointment of all was Adams now reviled by most of the colonists as a religious imposter and drunkard. During the passage from Maine to Jaffa the first indications of his true character had appeared. More than twenty empty liquor bottles were found in his quarters, explaining his unruly behavior in plays that he staged with the help of a woman introduced as his wife. After arriving in Syria, Adams was twice arrested for drunkenness and for attempting to put himself beyond American consular powers by taking Turkish citizenship. Under the impact of betrayal by their leader, the prophettreasurer Adams, religious motivations behind the pilgrimage died away completely.

By the summer of 1867 the destitute condition of the colony had become alarming. Reports of the pilgrims' wretched poverty and semi-slavery conditions circulated throughout the civilized world. Relief efforts were instigated by the American consulate in Beirut and a rescue fund was established in Boston, although only one dollar was ever subscribed. The appearance of the American steamer Quaker City in the port of Jaffa came as almost a miracle to the unfortunate few still stranded with Adams. The generosity of several of Mark Twain's fellow

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INDIAN RIVER, Mr., JUNE 1, 1865.

Mecture.

judge after the sight of his eyes, neither re- old; but the sinner being an hundred years prove after the hearing of his ears:

Old shall be accursed.

But with righteonness shall be judge the And they shall build houses and inhabit the starth; and he shall smite the earth with the fruit of them. It plant vineyards, and ear the result is and he shall smite the earth with the fruit of them.

passengers, particularly Moses Beach of the New York Sun, helped to return these pilgrims to the United States.

As for Adams, now the subject of worldwide ridicule, he remained for a time in Jaffa with a handful of devoted followers, insisting that the colony's prospects for the future were truly glorious. Of those who left he wrote, "We are glad to get clear of them: they were utterly unfit even to assist in such a great work as the restoration of Palestine. They were men of corrupt minds — impure in their motives — and their places will soon be filled by better and nobler men.' Before long the prophet-entrepreneur himself deserted the celebrated colony to return to acting and preaching, and eventually opened a five-cent savings bank in California.

Few of the colonists ever returned to Maine. Several continued to live in Syria, operating a very successful stage line between Jaffa and Jerusalem. Most, however, returned to America to lead quiet lives away from their downeast homeland. The utter foolishness and miserable failure of the pilgrimage continued to be a popular tale throughout the 19th century and is testimony to the remarkable human susceptibility to even the wildest and most fraudulent of schemes.