

# IDEXX Laboratories



PHOTOS COURTESY OF IDEXX LABORATORIES

The IDEXX Laboratories world campus in Westbrook.

Keeping animals healthy, milk and water safe through the development and manufacture of innovative diagnostics and information-sharing products and services.

**I**DEXX Laboratories was founded by David Shaw in 1983 with five employees in the Old Port neighborhood of Portland, Maine to respond to a new niche market, the detection of diseases in livestock and poultry animals such as cows, pigs and chickens. Within a few years, the company distinguished itself as a leader in immunoassay kits, including the now industry-renowned SNAP® family of tests that detect diseases in cats, dogs and other animals. By 1991, IDEXX had become a publicly traded company and over the next 25 years grew to become a world leader in veterinary diagnostic instrument development and manufacture; reference laboratory services; and dairy and water testing. Put simply, the company keeps animals healthy, milk and water safe.

For instance, when thousands of pets were left homeless in Japan after a devastating tsunami in 2011, IDEXX Laboratories provided testing that ensured the health and safety of cats and dogs throughout the region. After most of the Boston metro area water supply was compromised by a main break in 2010, IDEXX tests were used to determine if public water was safe to drink.

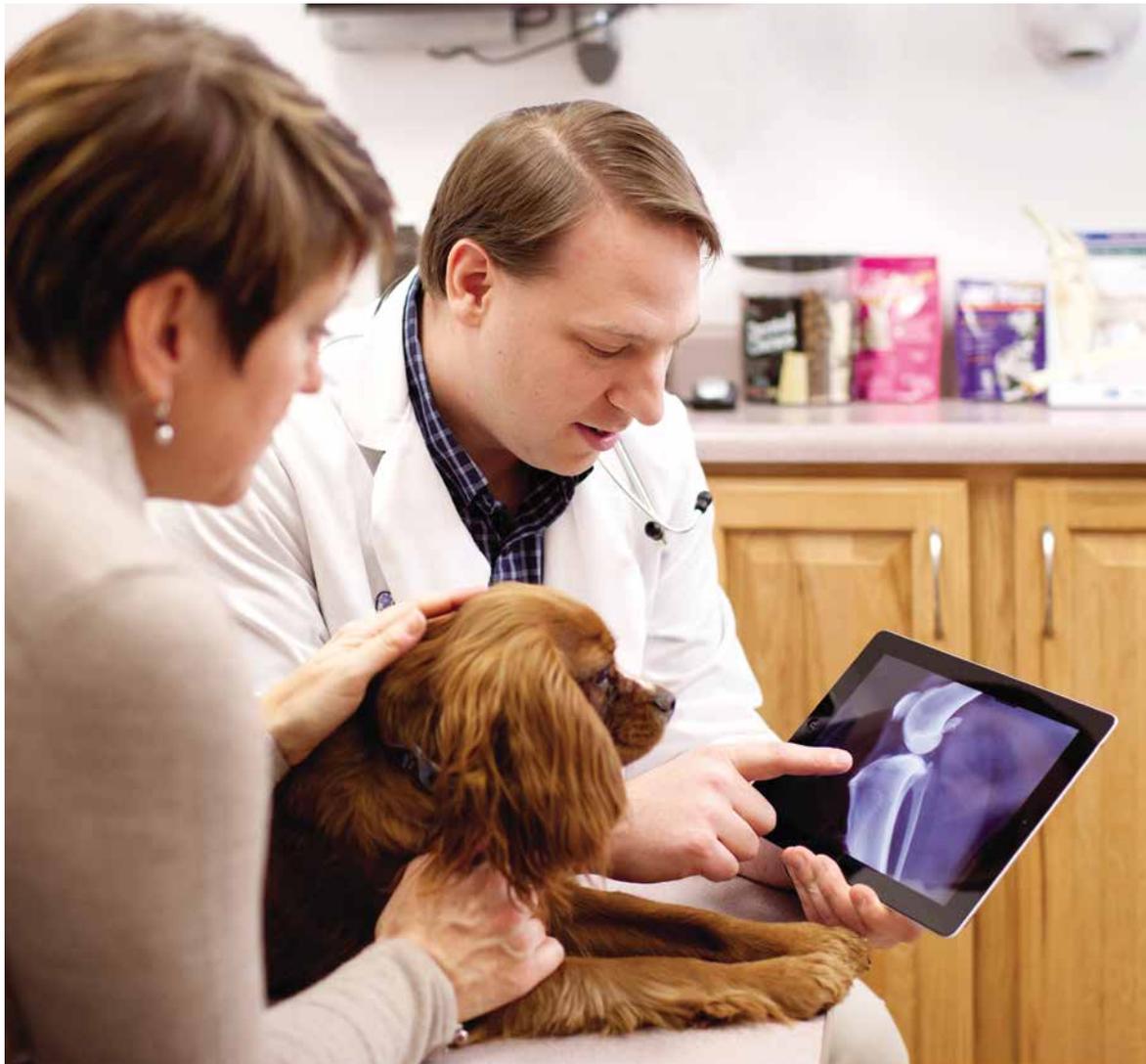
And before chicken, pork, beef or even milk are placed on your dinner table, IDEXX tests and health monitoring systems for livestock and poultry may

have ensured productivity and safety, and contributed to your peace of mind.

In addition to providing diagnostic testing products, IDEXX is committed to helping veterinary practices thrive by supporting change and continuous improvement through advanced information-sharing technology, education and knowledge. This is accomplished through proprietary practice management systems and education channels such as the IDEXX Learning Center. In 2011, IDEXX also introduced [pethealthnetwork.com](http://pethealthnetwork.com), a trusted resource where veterinarians can connect with pet owners seeking to learn more about keeping pets healthy and happy.

Today, the company headquarters are located in Westbrook, where it continues to thrive. Since 2002, the employee population in Maine has doubled under the leadership of CEO Jonathan Ayers, with two major expansions involving an investment of \$80 million in local facilities undertaken since 2006. IDEXX's workforce is now more than 5,000 strong worldwide with one-third of its employees based in southern Maine. And in 2008, the company surpassed the \$1 billion revenue mark just 25 years after start-up.

In 2011, IDEXX invested \$76 million in research and development, most of which occurs at the Westbrook headquarters, resulting in products that are exported



The purpose of IDEXX is to be a great company that creates exceptional long-term value for its customers, employees and shareholders by enhancing the health and well-being of pets, people and livestock.

Jake Zaidel, DVM, uses IDEXX I-Vision Mobile™ app for efficient, portable digital imaging — providing real-time care through innovation.

to more than 100 countries around the globe. IDEXX's purpose is to enhance the health and well-being of pets, people and livestock, and the company accomplishes its mission through intelligent innovation that produces a steady stream of new products and services.

But IDEXX isn't just science and engineering. The Maine facilities comprise the company's global headquarters and primary manufacturing and research and development centers. For that reason, career paths for Maine employees include sales and marketing, manufacturing, information technology, finance, legal, human resources, administration and other specialties.

IDEXX employees worldwide are also committed to Guiding Principles that shape how they approach their day-to-day work: achieve and sustain market leadership; exceed the expectations of our customers; empower and reward our employees; innovate with intelligence; cultivate entrepreneurial spirit; and contribute to our communities.

Through the recently launched Global IDEXX Volunteer Efforts (GiVE) program, all full- and part-time IDEXX employees are given two paid work days each year to contribute to their communities. This program has resulted in tens of thousands of volunteer hours to benefit a myriad of causes, with as many as 25,000 vol-

unteer hours in Maine annually. Additionally, IDEXX contributes financially to a number of organizations in Maine, including United Way, Animal Refuge League of Greater Portland, Gulf of Maine Research Institute, Maine Center for Creativity, Portland Symphony Orchestra and Maine educational systems such as the Maine Community College Foundation and the University of Maine system.

IDEXX takes sustainability seriously through an approach that aligns with business objectives, ensures social and stakeholder responsibility, and demonstrates environmental stewardship. In 2012, IDEXX was honored with the Governor's Award for Environmental Excellence for its accomplishments in making sustainability a key factor in various business decisions the company has made since 2008. The company also began construction in 2012 on Westbrook's first LEED® certified building, a new administrative facility that will expand its world campus.

In keeping with IDEXX's commitment to fostering employee well-being, the company espouses both mental and physical health through a significant employee health and wellness center slated for opening in 2013; the introduction of a new collaborative workspace design that is being adopted as a best practice by other highly innovative companies; and a focus on serving healthy meals in the multiple on-site cafeterias.

