



FOR IMMEDIATE RELEASE

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Clayton, Dubilier & Rice invests in Vets First Choice to accelerate and expand services for veterinary practices

Portland, ME (July 2, 2015) — Vets First Choice, the leading provider of veterinary pharmacy, prescription management and compliance marketing services, announced today a significant investment by Clayton, Dubilier & Rice (CD&R) and existing shareholders to accelerate and expand the company’s services.

Vets First Choice partners with veterinary practices to provide turn-key, outsourced pharmacy and prescription management services supported by a portfolio of pet owner communication and engagement tools. The company’s services result in improved veterinary practice profitability, better prescription compliance, reduced inventory and increased client engagement. Vets First Choice is the largest and most highly accredited operator in the market, and has received widespread endorsements from customers, major manufacturers, marketing service providers, and key opinion leaders.

“We welcome CD&R’s investment and healthcare expertise as we seek to further our mission of helping veterinarians be more efficient and effective in managing their practices,” said Benjamin Shaw, Founder and CEO. “We are excited for the opportunity to partner with the CD&R team to scale our network of veterinary practice partners, support the launch of new services and pursue strategic business development opportunities.”

“Vets First Choice has become an indispensable service to veterinarians,” said Ravi Sachdev, a Partner at CD&R and new Board member at Vets First Choice. “All of us at CD&R are very excited to partner with this proven management team to unlock significant value via new technology and services powered by the Vets First Choice platform.”

About Vets First Choice

Vets First Choice is a leading provider of cloud-based prescription management, pharmacy services, marketing solutions, and practice analytics for equine and companion animal veterinary practitioners nationwide. Its services result in improved practice profitability, better prescription compliance, reduced inventory and increased client engagement. The Company has been recognized by national accreditation boards, including Vet-VIPPS and PCAB, for exceptional quality, service, and performance. For more information, please visit www.vetsfirstchoice.com.

About Clayton, Dubilier & Rice

Founded in 1978, Clayton, Dubilier & Rice is a private investment firm with an investment strategy predicated on producing financial returns through building stronger, more profitable businesses. Since inception, CD&R has managed the investment of \$21 billion in 63 businesses with an aggregate transaction value of approximately \$100 billion. The Firm’s healthcare-related investments over the past 15 years include VWR International, AssuraMed, Envision Healthcare, PharMEDium and Healogics. To learn more about CD&R, please visit www.cdr-inc.com.

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